What is a “Lockdown”?

There are several definitions for the term *lockdown*, the most common of which pertains to a state of containment or a restriction of progression. A lockdown is an emergency protocol to prevent people or information from escaping, which usually can only be ordered by someone in command. Lockdowns are also used to protect people inside a facility from a dangerous external event.

The 2015 International Fire Code defines Lockdown as:

“**LOCKDOWN.** An emergency situation, in other than a I-3 occupancy, requiring that the occupants be sheltered and secured in place within a building when normal evacuation would put occupants at risk.”

There may be various levels of lockdown. For example, in the case of buildings, a partial lockdown means that the doors leading outside of the building are locked and people may not exit or enter the building. A full lockdown means that people must stay where they are and may not exit or enter a classroom, apartment unit, store unit, an office space, condo unit or the building. If people are in a hallway they must go into the nearest classroom, apartment unit, condo unit, office space or store unit.
IN AN EMERGENCY
WHEN YOU HEAR IT. DO IT.

LOCKDOWN! LOCKS, LIGHTS, OUT OF SIGHT.

STUDENTS
Move away from sight
Maintain silence
Do not open the door

TEACHER
Lock interior doors
Turn out the lights
Move away from sight
Do not open the door
Maintain silence
Take attendance

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1 SRP v2 Guidance for Schools, Districts, Departments, and Agencies (Revised 1/08/2015) “I Love U Guys Foundation”
FEMA (Federal Emergency Management Agency) Lockdown Procedures

- Clear everyone from the hallways into rooms.
- Assist those with access and functional needs.
- Close and lock all windows and doors, close window blinds, obscure door windows with paper.
- Block door with furniture, if appropriate
- Turn lights off.
- Prepare a plan of action if the intruder gains entry (e.g. all-out assault on the intruder).
- Follow specified protocols if evacuation is initiated by law enforcement personnel.
- If a fire alarm has been activated, do not evacuate UNLESS fire or smoke is visible.
- Direct students to an area of the room, unobservable from outside and potential lines of fire.
- Stay away from all doors and windows.
- BE QUIET! Turn off the ringer on all cell phones.
- Move outside groups to primary or alternate offsite evacuation location.
- Persons in other buildings should remain inside the locked buildings.
- If you have evacuated the building, call 911 to report your location and situation.

Why the ANCHOR is the best device to use in any lockdown situation

THE ANCHOR
CREATE A SAFE ZONE DURING A CRISIS

- Activated with speed and simplicity.
- Deployed with simple foot stomp.
- Withstands high velocity impacts.
- Can be unlocked from outside by First Responders.
- Not dependant on electricity: no coded key buttons.
- Invented and developed by two SWAT Officers.
As you can see from the lockdown procedures, the emphasis is on rapid and quietly securing the occupants in the room by locking down or barricading the door during a crisis situation. Having the advantage to evacuate the room quick and efficiently is essential.
The ANCHOR:

- Is a simple and rapid way to “lockdown and barricade” the room from access by intruders.
- Does not require fine motor skills that deteriorate under stressful situations such as locking or unlocking a door with a key.
- Is activated with a simple foot stomp.
- Speed and simplicity allow fast lockdown and fast evacuation.
- Allows people to minimize the time they are near the door so that they are not within potential lines of fire.
- The ANCHOR is an Emergency Barricading System. Moving furniture to barricade a door creates noise and commotion when calm and quiet is called for. Barricading a door exposes people to injury, and causes them to be too close to the door where the line of fire is most likely. Barricading a door with furniture creates an unsafe and lengthy evacuation, when rapid and organized evacuation is required.
- The ANCHOR can be activated by any 5 year old student if an adult is not present, and can be deactivated from the outside with a specially made key handle.
- The ANCHOR can withstand high velocity impacts and is not dependent on electricity or keypads to restrict access.
- The ANCHOR meets and exceeds all DHS/FBI Joint Intelligence Bulletin recommendations (Dated December 27, 2012).

The ANCHOR addresses Fire and Building Codes

- The ANCHOR has been “deemed credible” my numerous Fire, Law and life safety experts.
- The ANCHOR is installed in many schools, colleges, churches, pre-schools, government buildings, banks, businesses, and residential occupancies throughout the United States.
- The ANCHOR “anchor plate” installed on doors is code compliant. Permanent installation of the anchor plate is permitted by the 2012 International Building Code and does not violate the integrity of fire rated doors.
- If for any reason, the ANCHOR needs to be “deactivated” to allow access to the room, responsible building management personnel or law enforcement personnel can simply deactivate the ANCHOR from the outside with a specially designed key handle that inserts under the door to release the ANCHOR in less than 2 seconds.
- Anchorman Inc. recognizes that the International Fire and Building Codes do not allow more than one operation to unlatch any door other than an individual dwelling or sleeping units, and that manually operated surface bolts or locks are not permitted. When the ANCHOR has been activated, two separate actions to open the door are required (releasing the ANCHOR with your foot and opening the door with your hand).
The International Fire Code also requires that “An approved fire safety and evacuation plan shall be prepared and maintained”, and that “fire safety plans, emergency procedures and employee training programs shall be approved by the fire code official.”

These required and approved plans include Fire Evacuation Plans, Fire Safety Plans and Lockdown Plans.

Lockdown plans should be consistent with Federal and State guidance (Department of Homeland Security “DHS” and the Federal Emergency Management Agency “FEMA”).

We assert, and there is consensus among fire and life safety officials that barricading a room with heavy furniture as prescribed by federal and state guidelines severely limits the occupants ability to quickly and safely evacuate the barricaded room and that the ANCHOR is the better option to perform a lockdown. The ANCHOR exceeds the federal and state recommendations for performing a lockdown.

Therefore, the fire code official can approve the ANCHOR for temporary use provided the lockdown plan identifies how the ANCHOR is to be operated, and how employees are trained in its use.

Because of these facts, Anchorman, Inc. specifically designed the ANCHOR device so that it can be inserted into the anchor plate during a lockdown emergency, drill or training exercise and removed from the anchor plate under normal conditions. We recommend that the ANCHOR be under the control of a responsible adult that has received training in lockdown procedures and that lockdown plans be approved by the local fire official.

Summary

Fire and life safety codes have been designed to allow occupants quick and easy egress of all rooms, especially during emergency situations, and we fully support these code requirements. There has been a paradigm shift in the type of direct threat to the American classroom. The armed intruder must now be considered a very real possibility. In today’s environment where emergency lockdown is considered a necessary and vital lifesaving procedure, we have created a device that allows all occupants to lockdown a room within seconds, and then evacuate within seconds. Time and space are the most important factors in dealing with an armed intruder and the ANCHOR provides both.

By enabling everyone to be safely secured in a lock-downed room until the threat has passed or an immediate evacuation is required, brings a high level of personal protection and security to the incident. Knowing that they can access any locked down room from the outside, the first responders will have the assurance that there will be an effective lockdown and that the occupants are likely in a protected location. They are then able to focus their full attention on mitigating the threat. The ANCHOR was designed by law enforcement and fire officials with safety as the overriding priority.

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2 International Fire Code, 2015 First Edition: Section 403.5 “Where Required”, and Section 401.2 “Approval”
3 International Fire Code, 2015 First Edition; Section 404.1 and 404.2.3 “Lockdown Plans”
THE CONCEPT

Instantly create a **SAFE ZONE** within your building during a crisis.

The concept for the ANCHOR was born out of necessity. Crisis incidents have become an epidemic in the United States and throughout the world.

Don’t let your workplace be the next national headline!

3 BASIC REQUIREMENTS

1. **Repositories**
   - Remain **UNDETECTED** in your **SAFE ZONE**
   - First Responder friendly.

2. **Simple activation**
   - Not dependent on electricity.
   - No coded key buttons.
   - Gross motor skills only.

3. **Reliable**
   - Low Tech (“KISS Rule,” keep it simple).
Blake G. Goetz, Owner
Cornerstone Emergency Management

Fire Chief (Ret.)

Palm Springs California

Chief Goetz has over 35 years of fire service and emergency management experience and has been the incident commander at hundreds of emergency incidents including numerous large scale complex multi-agency fires. Chief Goetz has coordinated the local response and recovery for six Presidential Disaster Declarations and specialized in Aircraft Rescue Firefighting at Palm Springs International Airport. Under his leadership, the City of Palm Springs developed an advanced Technical Rescue Team which maintains two State of California Type II Urban Search and Rescue vehicles.

After retiring from the Palm Springs Fire Department, Chief Goetz formed Cornerstone Emergency Management providing fire safety, emergency management and industrial safety services to government and business clients. Blake is co-author of the book “SCHOOL EMERGENCY MANAGEMENT, A Practical Approach to Implementation” published by Polimedia (Sept. 2013).

Chief Goetz was a founding Director and President of the Coachella Valley Emergency Manager’s Association (501c3), Director at the Southern California Emergency Services Association (CESA 2002-2006), President of the Riverside County Fire Chiefs Association (2004-2010), Voting member of the Riverside County Anti-Terrorism Approval Authority (2004-2010), current Supervisorial District 4 Representative on the Riverside County Emergency Medical Care Committee, and Board Chairman of the Palm Springs Federal Credit Union.

Chief Goetz holds a Bachelor’s Degree in Fire Protection Administration and Technology from California State University at Los Angeles, and a Certificate in Management Practices from California State University San Bernardino. Blake is a Certified Chief Officer with the California State Fire Marshal’s Office and was a Certified Emergency Manager (C.E.M.) from 1998-2009 with the International Association of Emergency Managers (IAEM).

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School Emergency Management: A Practical Approach to Implementation

by Jeff Kaye
with Roy Hill and Blake Goetz

Foreword by Lt. Col. Dave Grossman (Ret.)
International Expert on School Violence and Pulitzer Prize-Nominated Author

A credible and useful book on how to implement effective emergency management procedures in schools. Authors Jeff Kaye, Blake Goetz, and Roy Hill share their experiences and wisdom on how to implement the principles of the National Incident Management System and use the Incident Command System to manage all school emergencies. This book will help your school district achieve 100% compliance with Federal and State mandates on emergency operations in schools, secures important federal funding and grants for your school, and save lives.

“You hold in your hands the finest available guideline, written by the most eminently qualified individuals, uniquely designed to help schools keep our precious children safe.”

— Lt. Col. Dave Grossman (Ret.), Author and International Expert on School Violence

“Effective school emergency management will save lives in emergencies and incidents of violence at schools. This book tells how to get it done, practically and effectively.”

— John Callery, U.S. Federal Agent and Counter Terrorism Expert